

Business name:		VAT No:	
Postal Address:			
Contact person:		Ad Position:	
Phone number:		Ad size:	
Cell No:	Cost (ex VAT)	R	
Fax No:	VAT	R	
Email:	Total Cost	R	

Comments:

Position	Price (member)	Price (non-member)	Size in mm width x height	Bleed	Type area
Covers	VAT excl.	VAT excl.			
- Inside front cover (IFC)	R18 000	R19 800	210 x 297	3mm	185 x 272
- Inside back cover (IBC)	R15 000	R16 500	210 x 297	3mm	185 x 272
- Outside back cover (OBC)	R18 000	R19 800	210 x 297	3mm	185 x 272
Upfront pages					
- Page 4 (opposite CEO Message)	R15 000	R16 500	210 x 297	3mm	185 x 272
- Page 6 (opposite Editorial Comment)	R15 000	R16 500	210 x 297	3mm	185 x 272
- Page 8 (opposite Cover Story)	R15 000	R16 500	210 x 297	3mm	185 x 272
Standard pages					
- Full page (portrait)	R13 500	R14 850	185 x 272	—	—
- Half page (landscape)	R 8 500	R 9 350	185 x 132	—	—
- Half page (portrait)	R 8 500	R 9 350	90 x 272	—	—
- Third page (landscape)	R 5 600	R 6 160	185 x 87	—	—
- Third page (portrait)	R 5 600	R 6 160	59 x 272	—	—
- Quarter page (landscape)	R 4 800	R 5 280	132 x 90	—	—
- Quarter page (portrait)	R 4 800	R 5 280	90 x 132	—	—
Opinion Leader Column			Full page advertorial: 500 - 600 words 1 profile photo, strip ad (size 185 x 40mm)		
- Per category	R 8 500	R 9 350			
Tools of the Trade (Editor's choice)			Comprises ± 7 products per page. 1 photo, ± 50 words, co. name and website.		
- Per product promotion	R 2 500	R 2 750			
Shop Window (Business card)			50 x 90 mm (landscape) Business name, Logo, ±15 words, phone, email, website.		
- Per business card	R 1 600	R 1 760			

Send completed Booking Form to
 Claire Phillips at marketing@pcb.org.za
 or Heidi Jadoo at pcb@pcb.org.za

Accepted file formats: JPG or PDF 300dpi to size

Terms & Conditions: Standard Terms & Conditions of the Printing Industry and those of the Publisher apply. Advertisers agree to supply material timeously, so as not to delay production Standard CMYK production costs apply to all rates. Final artwork is subject to the publisher's approval. The publishers will not be held responsible for any copyright dispute which may arise from supplied material. Prices are inclusive of any sales commission. Prices exclude Vat. Payment is due on invoice.

SIGNED	DATE
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