



Join the U.S. Commercial Service at The NAB Show, April 7-12, 2018 Las Vegas Convention Centre. Contact Kirsten.Bell@trade.gov to be part of the delegation.

The U.S. Commercial Service South Africa (CSSA), in cooperation with the National Broadcasters Association (NAB) ®, invites you to register as a delegate for NAB 2018.

NAB Show, is the world's largest and most important media and entertainment event covering content creation, management and delivery across all platforms and mediums. With nearly 100,000 Attendees representing 159 countries, more than 1,700 Exhibitors and 500 educational sessions, NAB Show is the ultimate marketplace for media, entertainment and technology.

NAB Show attracts a cross-section of professionals from areas of the media and entertainment industries with extensive educational programs covering engineering, production, post-production, management, sales, marketing, policy, regulation and emerging technologies.

Attendees include those in Broadcast, Digital Media, Film, Entertainment, Telecom, Post-Production, Education, Houses of Worship, Advertising, Military/Government, Retail, Security, Sports, IT and more converge in Las Vegas to feed the need of next-generation content.

Join our delegation for benefits that include:

- Complimentary exhibits-only registration
- Special invitation to show events
- Invitation to the NAB International Reception
- Dedicated NAB staff to assist you in advance of and during the Show
- Access to the International Trade Center in the Las Vegas Convention Center



Dates: April 7, 2018

Venues: International Trade Center, Las Vegas

Cost: Complimentary exhibits-only registration
(Not including travel but accommodation is available at a discounted rate)

For more information and registration details:

Kirsten Bell, Commercial Specialist
+27 (0)71 685 8522
Kirsten.Bell@trade.gov
www.nabshow.com



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