

Advertising Opportunities and Pricing

APP-solute awesomeness!

We're taking communication to another level.....

1. SPECIAL OFFER

What does the offer include:

- Advertise the type of offer
- A description of the offer
- The validity dates of the offer
- Price or % discount
- There are no images in this offer

2. NEWS OFFER

What does the offer include:

- Advertise a current newsworthy offer/item
- The offer is text only
- There is a limit of 100 characters
- There are no images in this offer

3. IMAGE OFFER

What does the offer include:

- Advertise in the form of an image only
- All the information must be contained in the image
- The image size is 400 x 400 pixels

4. EVENT OFFER

What does the offer include:

- Advertise a current event
- The name of the event
- Description of the event
- Date of the event
- Time of the event

5. GEO FENCE

A tag is placed on a location chosen by your company. The geo fence is activated when it has been driven past, the user is reminded about the offer attached to the geo fence. The alert is activated once a week.

6. PREMIUM OFFER

What does the offer include:

- A title for your offer
- A brief description of your offer
- An active website link to your website or
- An active e-mail link to an e-mail address
- 1 image

Advertising pricing: 0 – 500 downloads = R500.00 ; 500 – 1000 downloads = R1000.00 ; 1000 – 2000 downloads = R2000.00

PREMIUM OFFER: 0 -500 downloads = R1000.00 ; 500 – 1000 = R2000.00 ; 1000 -2000 downloads – R4000.00

~ All prices exclude VAT ~ Contact: Heidi Jadoo pcb@pcb.org.za