

YOUR INVITATION



Educational Excellence Pietermaritzburg and KZN Midlands

The team at *Capital* recognises that education is key to the growth of our country, and we value the excellent learning opportunities that exist in the greater Pietermaritzburg area. As such, the first 2019 edition of *Capital* magazine will feature some of the outstanding schools and educational facilities in and around our city.

You are invited to book space in this edition to profile your school. Here you will reach the many busy parents — businessmen and women — in a publication aimed directly at them. Tell them what sets your school apart, share your accolades, and encourage parents to see for themselves what you can offer their child, while they do what they do best at the office.

Simply complete the attached form and email it to pat@kal-media.co.za and we will reserve your space, making sure that you get sought-after, targeted exposure.

2019 CAPITAL 6 — SPECIAL FEATURE

Capital

THE VOICE OF BUSINESS

BOOKING FORM 2019

Anticipated publication date: April 2019*

Bookings: Pat Franken : Cell: 082 552 3027 Tel: 071 693 3101
Fax: 086 593 9641 Email: pat@kal-media.co.za



Educational Excellence Pietermaritzburg and KZN Midlands

Capital magazine's first 2019 edition will carry a special feature on some of the remarkable education facilities in the Pietermaritzburg & KZN Midlands area, and the impact these have on economic development. The special feature will appear in both the glossy printed *Capital* magazine as well as in Capital Digital, the online magazine — reaching tens of thousands of targeted readers. As a participant, *Capital's* team will work with you to compile your school's feature page, which will include editorial with photos, plus an advert.

STANDARD PARTICIPATION COST : **R5 850** (exl VAT) | PCB MEMBERS DISCOUNTED RATE : **R4 950** (exl VAT)

Simply email this completed form to pat@kal-media.co.za then send us your material, and we will do the rest.

School name:	ADVERTORIAL SPECIFICATIONS:
VAT no.:	Full page in total, comprising:
Postal address:	• Editorial: up to 400 words
Contact person:	• Photos: hi-res jpgs
Phone no.:	• Advert size: 185 x 87 mm (landscape)
Cell no.:	
Fax no.:	COST ex VAT R
Email:	VAT R
PCB member: <input type="checkbox"/> YES <input type="checkbox"/> NO	Total: R

Terms & Conditions: Standard Terms & Conditions of the Printing Industry and those of the Publisher apply. Advertisers agree to supply material timeously, so as not to delay production. This publication is made possible through advertising sales. *PCB reserves the right to delay print until sufficient advertising has been sold to make production viable. Standard CMYK production costs apply to all rates. Final artwork is subject to the publisher's approval. While every effort will be made to accommodate requests, positioning of Standard adverts and shared-page adverts is solely at the discretion of the publisher. The publisher and their associates will not be held liable for any copyright dispute which may arise from supplied material. Prices are inclusive of PCB sales commission, but exclude agency commission. Prices exclude Vat. Payment is due on invoice.

Authorised signature: _____

Name: _____

Date: _____